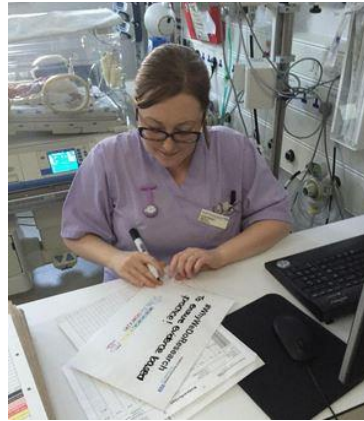


# How to '#Why'

**Step 1: Write the reason you do research on your placard...**



**Step 2: Have your photo taken...**



**Step 3: Upload to twitter: don't forget to add the hashtag in your text... "#WhyWeDoResearch"**



**Kelly Young** @mrskellyyoung · Feb 7  
@child\_res @mrskellyyoung Neonatal Staff Nurse Carly supporting #WhyWeDoResearch to improve care for babies!